



West Virginia

Association of Convention & Visitors Bureaus

2010 WVACVB ANNUAL CONFERENCE

“We are F-A-M-I-L-Y”.....Pressing Forward to Higher Ground!

April 26 – 27, 2010

The Greenbrier, White Sulphur Springs, West Virginia

Monday, April 26th

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|--------------------|-------------------------------------|
| 8:00a.m. | Golf Tee Time |
| 9:00a.m. | Registration opens |
| 9:00a.m. | Exhibit Area Opens |
| 1:00p.m-2:00p.m. | WVACVB Meeting |
| 2:00pm-4:00 p.m. | General Session: <i>Rita Suiter</i> |
| 5:00p.m.-6:30 p.m. | Reception |
| 7:00p.m. | Dinner on Your Own |

Tuesday, April 27th

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| 8:00a.m. | Continental Breakfast (included in registration) |
| 9:00a.m. -10:30a.m. | <i>General Session: Rita Suiter</i> |
| 10:30a.m. - 10:45a.m. | Break |
| 10:45a.m. -12:00p.m. | Breakout session: Concurring Sessions <ul style="list-style-type: none">• An In Depth Look at Social Media- Timothy Luce, Presidio Studios• CVB’s Boardsmanship (Roles of CVB Boards)- Gail Price• WVACVB Accreditation Program- Sharon Rowe and Brian Helmick |
| 12:15p.m. – 2:00 pm | Lunch with a Q & A Session with Tourism Commissioners |
| 2:00p.m. | Close of Conference |