



West Virginia

Association of Convention & Visitors Bureaus

2011 WVACVB Educational CONFERENCE

April 18th and 19th, 2011

Waterfront Place, Morgantown WV

April 18th

- 10:00 a.m. Registration opens
- 11:00 a.m.-1:00 p.m. WVACVB Meeting (working lunch)
- 1:00 p.m. Exhibit Area Opens
- 2:00 p.m. - 4:00 p.m. General Session: *Steve Morse*
- 5:00 p.m. - 6:00 p.m. Reception
- Dinner on Your Own

April 19th

- 8:00 a.m. Continental Breakfast (included in registration)
- 9:00 a.m. - 9:45 a.m. *Breakout session: Concurring Sessions*
- Culinary Tourism
 - Geocaching
 - Marketing Available through Tourism
 - WVACVB Accreditation Program- Sharon Rowe and Brian Helmick
- 9:45 a.m. - 10:00 a.m. BREAK
- 10:00 a.m. – 10:45 a.m. Breakout Session Round 2: Concurring Sessions
- Culinary Tourism
 - Geocaching
 - Marketing Available through Tourism
 - WVACVB Accreditation Program- Sharon Rowe and Brian Helmick
- 11:00 a.m. - 11:45 a.m. Conversation with Tourism Commissioners
- 12:00 p.m. - 1:15 p.m. Closing Session with John Whisenant (lunch served)
- 1:30 p.m. - 5:00 p.m. WV Division of Tourism Co-Op Meeting